

News Release

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For Immediate Release



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MetalTech-USA Provides Zinc for Historic Restaurant Renovation

PEACHTREE CITY, GA., March 10, 2010 – MetalTech-USA, a premier distributor and fabricator of coils, sheet and architectural metal products, supplied the zinc for the 1900's era historic cotton warehouse building that now houses Serpas True Food in Atlanta.

Serpas True Food is located at the Pavilion in the Studioplex Lofts near the historic Old Fourth Ward and has great views of downtown Atlanta. The mixed used community, comprised of residential living and commercial retail space, sponsors 4th Fridays Art Walks that features the work of local artists. They also host a seasonal green market. The chef, Scott Serpas, and his wife Dawn, helped shape the look of the space while preserving some of the original building elements. The architect they chose to work with was May Architecture + Interiors based in Decatur, Georgia.

MetalTech-USA supplied 2,000 square feet of RHEINZINK® zinc which was used for interior and exterior walls, as the sign. Specs called for 24 gauge pre-weathered blue gray zinc with a thickness of 0.03 inches (0.07mm).

Eric Simonsen, VP and Architectural Project Liason at MetalTech-USA, worked closely with DACA Roofing and May Architecture to fulfill the vision of all involved. Daca Roofing prides itself on its old-world European craftsmanship and assembled the walls and sign on site. "It's an awesome look...the zinc wall is unique in matching the design of the original fire doors", said Luke Vandebuerie, owner of Daca Roofing. Luke prepared the initial sketches with input from the architect and MetalTech-USA took the sketch and converted it into the finished panels.

From the beginning, it was planned that the blue gray flat lock tiles would be a good fit with the other natural materials in the project like wood, exposed brick and concrete. "RHEINZINK® zinc is a natural metal with a purity degree of 99.995% and is completely recyclable" said Eric Simonsen. "MetalTech-USA, Daca Roofing, May Architecture + Interiors and Scott and Dawn Serpa were all committed to making this a completely green sustainable project", Eric continued. "We were pleased to be part of the team making this dream become a reality".

About MetalTech-USA

MetalTech-USA is a premier distributor and fabricator of environmentally-friendly architectural metals. In partnership with RHEINZINK America, Allegheny Ludlum, Hussey Copper and others, MetalTech-USA is working to promote the sustainable use of metals in architecture. For more information, visit www.metaltch-usa.com, or call 770-486-8825.

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