

Marcia Cole Is Now Regional Sales Manager for Mountain Region MetalTech-USA



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After two years with MetalTech-USA as a Project Manager, Marcia Cole is now the Regional Sales Manager for the Mountain States region. Cole brings with her a wealth of experience in sales and business development. MetalTech-USA is excited to put her expertise to use in the Mountain States region, and believes that her presence and strong product knowledge will translate into improved accessibility and service for clients in the area.

Marcia Cole is a University of West Georgia graduate with an MBA in marketing. Her areas of expertise include: customer service, marketing communications, online marketing, video creation and market research. In her previous role as a Project Manager, she assisted in developing, servicing and maintaining major accounts. She consulted with clients to identify the best building solutions for various construction projects. Her responsibilities included distributing marketing materials, handling escalated matters, developing sales strategies, and fulfilling sample requests. Additionally, she provided timely updates to customers throughout the various developmental stages of a project, tracking important milestones for high profile accounts.

In her new position as Regional Sales Manager, she will be responsible for business development and enhanced client support for states Utah, Colorado, New Mexico, and Arizona. The architectural, building and design communities in the Mountain States region will now have exceptional access to support, metal building materials, craftsman tools and accessories.

“I am looking forward to serving the building and design community in the Mountain States region. Being located in Salt Lake City, Utah will allow me to better serve the MetalTech-USA clients in the region,” Cole explained. “I see this as a tremendous career opportunity; and I



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look forward to the new challenges and opportunities for growth that lie ahead for MetalTech-USA.”

“Marcia Cole has shown tremendous growth over the last two years,” said MetalTech-USA President Nils Simonsen. “She has mastered the fundamentals of inside sales, project management and business development. Her professionalism, training and sales experience she has developed to date will make her an asset to the building community in the region.”

About MetalTech-USA

MetalTech-USA is a premier distributor and specialty fabricator of eco-friendly architectural metals that specializes in roofing, rainwater, soffit and cladding systems. For more information, visit www.metaltech-usa.com, or call 770-486-8825.

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